



## 2014 PHOTO CONTEST *RULES AND GUIDELINES*

WELCOME to the Toronto Balconies Bloom 2014 photo contest! Please review the 'fine print' below before sending in your entry. **Submission deadline is Monday, September 15<sup>th</sup>, 2014.** Send any questions to [tbb@bell.net](mailto:tbb@bell.net).

### *Objective:*

To showcase inspiring balcony garden photos, in keeping with the intent of Toronto Balconies Bloom (TBB), a volunteer project to motivate, support and promote balcony gardening.

*Contest Organizer:* [Toronto Balconies Bloom](#)

*Prize Donor:* [Toronto Garlic Festival](#)

### *Criteria:*

- Photo to feature balcony gardening, with scope for interpretative focus, and consistent with the goal of TBB to green our vertical landscape.
- Prizing will be awarded based on creativity and aesthetic value of the photograph and its capacity to inspire off-the-ground gardening.

### *Eligibility:*

- By submitting a photograph, the entrant confirms that s/he is the contestant, the originator of the photograph, or parent/guardian of the contestant, and has read and agreed to the contest rules herein.
- Photos must not have been previously published.
- There is a limit of two entries per participant.
- Entries must be submitted electronically. Each entry must include the entrant's name, email, phone number and location of photograph.
- A brief statement to explain the background or context of the photograph is recommended.
- The contestant consents to publication of winning photo/s as clarified under "Publication" below.

### *Format:*

- Entries must be digital files, in JPEG, TIFF or PDF format. Photos may be taken with a digital camera, or film-based then scanned into digital format.
- For adequate viewing, it's preferable that photos be no smaller than 100 kb, 500 px wide, with 72 dpi resolution. In anticipation of possible print publication, a larger format (minimum of 1 MB) is highly recommended. (Note: there are free tools and information online to assist with photo sizing.)
- While content alteration of digital files is not acceptable, cropping of photos is permitted, and tonal or colour corrections are acceptable. Use of filters or other processing techniques, such as colour balance, brightness, exposure, contrast, sharpening, cropping and removing noise and dust are also acceptable.

### *Deadline:*

Submissions must be emailed to [tbb@bell.net](mailto:tbb@bell.net) and **received by Toronto Balconies Bloom no later than 11:59 p.m. EDT, Monday, September 15th, 2014.**

*Judging and Prizing:*

Toronto Balconies Bloom will choose the winning submissions. Odds of an entry being selected as a winner will depend on the number and calibre of entries received. Judges' decisions are final and the prize must be accepted as awarded. No prize value will exceed \$50. No purchase is necessary for participation.

While the contest is primarily focused in the Greater Toronto Area/Golden Horseshoe region, all entries are welcome. The Toronto Garlic Festival prizes are redeemable at the [Festival](#) on September 21<sup>st</sup> between 9 a.m. and 5 p.m. The prize of Ontario heirloom garlic, alternatively, can be shipped to a destination within Canada only. Honourary mentions are open to contestants worldwide!

The winner/s will be notified before 11:59 p.m. EDT, Thursday, September 18<sup>th</sup>, 2014, first by email to the address provided at the time of entry, then, if necessary, followed up by phone. Once contacted, in order to be declared the winner, the selected contestant must have complied with all contest rules. If the selected contestant cannot be reached within 24 hours from time of initial contact, another entry may be selected until such time as a selected contestant satisfies the terms of selection.

Once confirmed, the winner/s will be announced on the TBB website [www.torontobalconiesbloom.ca](http://www.torontobalconiesbloom.ca). Unsuccessful entrants will not be notified.

*Publication:*

Winning photograph/s and winners' names will be posted at [www.torontobalconiesbloom.ca](http://www.torontobalconiesbloom.ca). In support of the objective of this contest and in recognition of its essential character of public-spiritedness, contest organizers will retain partial use of entries and reserve the right to publish all photographs and/or use them in any type of promotion or sponsor advertising including newsletters, displays, website or promotional materials without compensation to the photographer. All photos will be credited to the photographer. Model and property releases are the responsibility of the entrant and must be available upon submission. The photographer agrees to this privilege as part of entry of the photo in the contest, unless the entrant specifies otherwise.